



Step 1 : Character Traits

Make a list of 10 Character Traits that you'd like to have in a partner. These are non-negotiable (i.e. integrity, honesty, leader, goal-driven, etc):

- 1. _____ 6. _____
- 2. _____ 7. _____
- 3. _____ 8. _____
- 4. _____ 9. _____
- 5. _____ 10. _____

Step 2 : Your Executive Team

Imagine for a moment that you're starting a multi million dollar company, which you have the potential to do here with Isagenix. Who would be the 15 to 20 people that you would want to have around your board room table, building the company with you?

Who have you always wanted to work with? Who's great in biz? Entrepreneurial? Who would love to work from home? Who do you know that's into health and fitness? Who is money motivated? Who is influential? Who wants to make an impact and has some of the values and traits that you wrote down?

Make a list of 10 to 20 people, at the most, that would qualify, in your mind, for your Executive Team.

- 1. _____ 11. _____
- 2. _____ 12. _____
- 3. _____ 13. _____
- 4. _____ 14. _____
- 5. _____ 15. _____
- 6. _____ 16. _____
- 7. _____ 17. _____
- 8. _____ 18. _____
- 9. _____ 19. _____
- 10. _____ 20. _____

If you don't have a list, you have a hobby